

Project Guru- MBA projects with High Quality Training and Documents

Shailesh Sir- 9579670950 / 9503522733

MBA Current Year- Client Project List

Finance List

No	Project title
1	Working capital and ratio analysis at SSP Technology
2	Budget and budgetary control system at SSP Technology
3	Financial analysis at SSP Technology
4	Working capital management at SSP Technology
5	A study on financial analysis of HDFC bank
6	HDFC standard life
7	Performance analysis of growth oriented income fund with special reference to HSBC asset management India pvt ltd
8	A report on augmenting asset liability management practices at Canara bank
9	Working capital management at 3DPLM India limited, Pune
10	Working capital management a case study of the kerala electrical and allied engineering co. limited, cochin
11	An analysis of NPA in commercial banks with special reference to Dhanalakshmi bank limited
12	A comparative study on invest shield life of ICICI with other insurance companies
13	A study on risks, opportunities and hedging process in commodities market with reference to Reymount Commodities Pvt Ltd
14	A Study On The Analysis Of Risk And Return Towards Mutual Fund Schemes” In Forutne Advisory Services, Business Partner Of Reliance Money
15	Analysis of working capital management of Karnataka soaps & detergents limited, Pune
16	Inventory control and its management at KS&DL
17	A Study On The Impact Of Labour Welfare Measures in SSP Technology
18	Lending loans and advances, position of various advances problem faced by SBM bank.
19	Financial assistance by KSFC to small and medium enterprises
20	An analysis of the performance of the golden harvest scheme (a study conducted for Tanishq)
21	The title of the study is "loans and recoveries" at Bharat cooperative bank (Mumbai) limited.
22	Financial analysis of page apparels SSP Technology, Pune
23	Mobilization of funds in insurance industry with reference to HDFC standard life.
24	Financial aspects and its operations with reference to Rhino Resins pvt. Ltd
25	A comparative study on the credit parameters used for lending housing finance in HDFC with other major players in the industry
26	A report on estimation of working capital requirement (prepared on behalf of Crux information system (p) ltd)
27	Evaluation of financial performance of Fair mate chemicals private limited
28	Investors prospective towards mutual fund scheme at Franklin Templeton global funds
29	A study on credit management (a study conducted at Abu Dhabi commercial bank)
30	Customer Satisfaction Towards J&K Bank With Special Refrence To Jamia Qadeem Sopore Branch
31	Working capital management towards MSR motors pvt ltd
32	Budgeting and budgetary control - systems & procedures”, a study made at BEL- Pune
33	Financial analysis-a case study of Southern Power Equipment Company Limited, Pune.
34	Cost analysis in Sai hospital
35	“a study of working capital management” in bank of India
36	Financial ratio analysis of Travancore cements ltd. (TCL), Pune

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37	Financial analysis-a case study of Spec Ltd
38	Credit management" at Ngebaba co-operative bank
39	Welfare amenities to bank employees. (a study conducted at Canara bank, H.O, Pune)
40	A study report of ratio analysis", at Balaji enterprises
41	A Study on Geojit Financial Services Ltd
42	A study on changing business profile of Karnataka state financial corporation
43	A study on credit management of state bank of Travancore
44	Financial statement analysis for effective financial control a project study conducted at Mysore Sales International Limited at hire-purchase division (MSIL)
45	Mergers and acquisition of banking industry with specific reference to Bank of Madura Ltd
46	Performance of mutual funds under the global environment A case study conducted in HDFC
47	Financial performance of Sudarshan Telecom
48	Investment options for investors in mutual funds for Kotak
49	Financial performance analysis of the Urban co-operative bank ltd. Jaipur
50	"study on car funding" conducted with reference to Apeejay finance
51	Inventory control & management at SSA(Sri Sri Ayurveda)
52	Study the growth of Vijaya bank & evaluate the financial performance of Vijaya bank
53	The management of non performing assets in the Canara bank's loan portfolio
54	Working capital management of Blue star
55	Working Capital Management in SAI AGRO INDUSTRIES
56	Financial performance analysis" of Hindustan lever limited
57	Budgeting process and control system at Hindustan aeronautics limited at engine division
58	An organizational study of ICDS securities and working pattern of various broking firms and comparative analysis of ICDS securities ltd. With other broking firms
59	A Study on Customer Expectation and Perception with reference to Indian Airlines
60	Study of ICICI Direct.com (online share trading) dematerialization in ICICI capital ltd.
61	Working capital of KSRTC
62	Study of working capital management at SSP Technology
63	A study on ratio analysis of BEML
64	Working capital management at Bharath Electronics Ltd (BEL)
65	To know the sources of funds and applications of funds and to allocate the available resources properly at Ing Vysya
66	Analysis of mergers and acquisitions among banks, with specific reference to bank of Madura ltd., ICICI ltd. And ICICI bank ltd
67	Foreign investment decision in India and the effect of the hike in FDI ceiling on the telecommunication sector
68	To the study the causes and movements of NPA's in KSFC
69	A Study On Working Capital Management And Ratio Analysis" Of Mcdowell's & Company Ltd
70	Kerala Roadways Ltd/Calicut
71	Financial performance of A. S. R. Associates
72	A study & analysis on working capital management at Karnataka power corporation limited (kpcl)
73	Inventory management & its control at Karnataka Soap And Detergent Ltd
74	A study on Financial Statement Analysis at SSP Technology
75	Bu Business Loans For Trade (BLT) portfolio at ING Vysya Bank Ltd.

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76	A study on the financial performance of Shree Thyagaraja Co-Operative Bank Limited
77	A study of personal segment advances" in State Bank Of Mysore
78	Funds flow management at K.S.F.C
79	Financial Performance and Evaluation of KS&DL
80	A study on ratio analysis" adopted by Druk Sherig Construction Company, Bhutan
81	Ratio analysis of financial performance of Karnataka soaps & detergents limited
82	The role of national bank ltd in export and import of Bangladesh' or national bank limited, Dhaka
83	A study Inventory Management at Bharath Earth Movers Limited
84	Need for financial statement analysis of a Computer Hardware Industry
85	An analysis of the financial statement of Corporation Bank
86	Financial statements, profit and loss account and the balance sheet of the company Titan
87	A Study On The Financial Statement With Special Reference To Manjushree Extrusions Limited, Pune
88	Working capital management of DSCL
89	A study on Kaypee Electronics & Associate Private Limited
90	A study on Midcaps and its impact on NIFTY Market
91	The study on working capital in SSP Technology
92	A study conducted for Lords Apparels Private Limited on working capital management and ratio analysis
93	Financial planning and solutions with life insurance with carried out to ICICI Life insurance company Ltd
94	Export and import finance, banking procedure and analysis of Vijaya Bank's performance
95	A study on customer portfolio for Mutual Funds (with special reference to ICICI Bank Ltd)
96	A study on customer satisfaction towards SSP Technology
97	A study conducted for HGS apparels private limited on working capital management and ratio analysis
98	"impact of market volatility on debt funds investment" a study conducted at Standard Chartered
99	Inventory Management & control at RWF
100	Ratio analysis, Allahabad Bank

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No	HR Project title
1	Effectiveness OF Training in Kotak Life insurance Ltd
2	Training & development programme at SSP Technology
3	Employee satisfaction with performance appraisal system existing in aureole technologies at Pune, Karnataka.
4	Recruiting and selection process and how it works at Tyko Fire and Security
5	A study on participative management in aircraft research and design center, a division of Hal
6	Employee motivation conducted at MICO
7	A study on employee satisfaction towards welfare and safety measures” at SSP Technology
8	Employee satisfaction with performance appraisal system existing in SSP Technology
9	Measure the stress level of the employees of SSP Technology
10	Recruitment and its effectiveness at TAJ
11	Study on employee benefits and work environment at SSP Technology
12	A study on “employee motivation” at motor industries company SSP Technology
13	A study of HR policies at SSP Technology
14	Recruitment practice and its impact on attrition rate with special reference to the mainstay tele service pvt ltd, Pune
15	A Study on Employee welfare Activities with reference to The Aluminum Industries Ltd
16	A study on “lending practices in banking sector” at union bank of India
17	A study of employee welfare activities and its relevance at Grasim cement
18	HRM at SSP Technology automation limited:
19	To analyze how fair knowledge management is utilized by the various departments of the organization at HAL
20	A comparative study of resourcing process of it companies for mascot systems
21	A Study On Human Resources Of Amanath Co-Operative Bank Limited With Special Reference To Training And Development
22	To develop professionals' competence (knowledge and skills) to map the competencies. At GMR Infrastructure
23	Karnataka state financial corporation
24	A study on employee welfare facilities at Mysore sales international limited
25	To analyze the performance appraisal method which is used in Karnataka power corporation limited, Pune- its merits, pitfalls etc.
26	A Study of Absenteeism in MICO
27	Labour welfare activities in SSP Technology
28	Employee welfare facilities at KS&DL
29	An evaluation of the Bancassurance model and its effectiveness with special reference to Syndicate Bank
30	Effectiveness of recruitment and selection process at satyam computers
31	Absenteeism among workers in palm fibre (India) private limited
32	A Study On Risks, Opportunities And Hedging Process In Commodities Market, Conducted For Reymount Commodities (P) Ltd

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33	A study on employee satisfaction at IFB automotive private limited
34	Employee retention at NAL
35	Employees job satisfaction in SSP Technology
36	To overcome the limitation and making the system user friendly and fool proof but not compromising on it standardization at Wipro technology
37	Comparative study on training and development in garment industry conducted on Behalf of Maruthi clothing company
38	A Survey On Market Potential Of Broad Band Internet Services In Pune With Reference to SSP Technology
39	Practice of training & development in SSP Technology
40	Performance appraisal system of Karnataka power corporation limited
41	Consequences of the ongoing practices of the recruitment selection and training process at reliance company SSP Technology
42	The study on recruitment and selection process at HMT
43	Study on effectiveness of training and development at Karnataka breweries and distilleries limited Nelamangala
44	To study the need of business community for the automation of their business processes with reference to Neotecra India pvt. Ltd
46	A Study on Effectiveness of Training and Competence or skill development of employees in Volvo India private limited Pune - Hoskote
47	Employee welfare measures at MSIL
48	A Study On The Employees Level Of Satisfaction And Expectation On Various Welfare Measures Provided In BEML – KGF Complex
49	Training and Development in Mangalore Refineries and Petrochemicals Limited
50	Will to work will to win at Tata steel industry
51	A final report on hr of HMT (emphasis on career development)
52	Performance appraisal KDDL
53	A study on competency mapping and assessment of the executives in HAL
54	Perception of employees towards the management hierarchy levels at VST tiller tractors ltd
55	A study on absenteeism at Amrut distilleries limited
56	A study on knowledge management of the executives in HAL
57	Study on effectiveness of recruitment and selection process At SSP Technology
58	Excel Glasses limited Alappuzha
59	A study report on “job satisfaction at VST tillers tractors ltd
60	A Survey on Labour Welfare at Alstom
61	Study of Windsor Sheraton Hotel reference to HR department
62	Need for Financial Statement Analysis of a Computer Hardware Industry
63	To study the existing recruitment process of SSP Technology
64	Effectiveness of employee training programme at summer blue clothing.
65	Process improvement in recruitment and selection & functional design of hiring management system at IBM
66	An analysis about the welfare and safety measures in SSP Technology
67	Performance Appraisal of Namdhari seeds
68	Training & Development Avasarala Technologies Limited

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69	A study on enhancing promotion in job satisfaction of employees working in ITI ltd
70	Job satisfaction toward various factors existing factors in air Deccan.
71	Employee welfare measures at KPCL
72	Effectiveness of quality of work life” with respect to neotecra India private limited
73	Training and Development in BHEL
74	An dissertation report on customer relations and customer intelligence management conducted at alstom transformers and instruments private limited
75	Resource Management System’ for Ivy Michigan Technologies Private Limited.
76	The performance of HUMANET HRIS and its competitor in Pune region at blue chip
77	A study on job satisfaction of employers in “BAMUL”
78	A study on the performance appraisal system conducted in Elven Circuits pvt. Ltd
79	Performance appraisal under an MBO program at SSP Technology
80	An analytical report on use of manual VS automation in training management at SSP Technology
81	A study on implementation of labour welfare measures in SSP Technology
82	Management development programme and its effectiveness (with special reference to ing-vysya bank limited)
83	Implementation of BAAN-IV in training management & its effectiveness
84	Personnel management and its functions of SSP Technology
85	Wage and salary administration with reference to perfect security and investigation services
86	A Study On Training And Development In Karnataka Cooperative Milk Producer’s Federation
87	Performance appraisal applied in associated cement companies ltd (ACC)
88	Mpos regarding product knowledge, objection handling, communication skills and smartness of cipla
89	Quabemllity of work life of workers in GTN textiles
90	Hr challenges in hospitality industry” a study conducted for Taj residency, Pune
91	"Employee Training and Development” of Toyota Kirloskar
92	A study on recruitment and selection process at siemens BPO services Pvt ltd
93	Absenteeism and labour turnover’. Is to study the relevation ship between employees and supervisors of MSRTC Pune Division, Maharashtra
94	Project appraisal in syndicate bank
95	A Study On Training and Development and Its Effectiveness, with special reference to GS Management Pvt Ltd
96	Training And Development Process AT SSP Technology
97	A study on Employee Satisfaction in Relation to Performance Appraisal and Training” at United India Insurance Company Ltd
98	Employee Welfare Activities and its relavance” at FOOD CORPORATION OF INDIA, Pune
99	Reliance Life Insurance Co. Ltd
100	Employees competency mapping in SSP Technology

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Marketing

No	Project title
1	Market response for MTR food products in Pune district
2	Factors that enhance a dealer to gain a competitive advantage over other dealers in cellular industry
3	Market potential for video conferencing equipment in Pune city
4	A Study on Consumer Response And Market Survey on SSP Technology
5	Consumer perception towards fungicides (India) limited
6	Awareness and market analysis of outlook magazines in the Pune market
7	Consumer behaviour of Lazza ice creams
8	Consumers awareness and perception towards 'Sony flat screen television'
9	Market survey of maida for Chamundi roller flour mills ltd.
10	Comparative study between Britannia and Amul in Pune
11	Customer satisfaction towards state bank of Mysore
12	Evaluation of customer satisfaction towards identity goods
13	Analytical study of hutch
14	Perception and expectation of retailers and wholesalers towards SSP Technology art material products
15	Consumer switching habits regarding dairy products with respect to Nilgiris, Amul & Britannia
16	Market potential of print sales to increase the market share of Infomedia India ltd
17	Consumer preference towards air SSP Technology in Pune city
18	Efficacy of advertising campaign by lowe lintas India Pvt Ltd for creating availability and awareness of den stick among retailers for lowe lintas india pvt ltd., kolkata
19	Customer satisfaction towards siemens products
20	Analysis of post purchase behaviour of kinetic models (ZX, DX,ZOOM) in Pune city
21	Pre-purchase buyer behaviour and brand awareness towards TVS Fiero f2 in Pune
22	Customer satisfaction with special reference to "Citibank credit cards"
23	Consumer behavior towards Samsung projection TV
24	Market study of BPL home appliances in comparison with other brands in Pune district
25	Consumer behaviour on Modixerox products in Pune market
26	Customer satisfaction after sales and service provided by silicon Honda
27	Customer satisfaction adopted by Amco batteries ltd., Pune
28	Consumer behaviour of the existing and new hutch subscribers
29	Consumer behaviour towards insurance products with special reference to ICICI prudential
30	Brand loyalty and the impact of the price increase of Parle-g on tiger at Britannia industries limited
31	Consumer behaviour with special reference towards Mitsubishi lancer car at southern motors, Pune
32	Customer satisfaction with reference to Citibank car loans, Indore
33	Customer perception towards MTR instant ready mix & ice cream
34	Customer satisfaction of IFFCO products
35	Buying behaviour of food flavour in ice-cream industry in Pune with special reference to "Akras flavours ag"
36	Market potential for video conferencing equipment in Pune city – a study conducted on behalf of Godrej & boyce mfg. Co. Ltd.,

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37	Perception of customers & the channel members towards Nyle shampoo sachets
38	Market potential of the software product - hospital management solution developed by Shrushti solutions
39	Retailer behaviour towards fmcg products with reference to Jyothy laboratories limited products
40	Investors preferences towards pension plans at HDFC standard life insurance, Pune
41	Consumer preference of cruiser bikes in Pune city.”
42	Evaluation of dealers satisfaction towards Binani cement limited.
43	Customer satisfaction on Hyundai cars with special reference to Advait motors
44	Hero Honda
45	Feasibility study of inverter business in Wipro peripherals”.[wep]
46	Satisfaction of retailers and customers towards havmor ice- cream
47	Evaluation of marketing mix strategy and consumer preference towards soft drink products of Pepsi co
48	Government subsidy scheme Reva car
49	Consumer behaviour towards the insurance products with special reference to ICICI prudential
50	Consumer behaviour – with special reference to Maruthi zen
51	Customers satisfaction level of ICICI bank
52	Consumer attitude towards kinetic scooters
53	Customers perception towards after sales service at Mandovi motors private limited
54	Organization structure & customer satisfaction of Eicher tractor ltd
55	Consumer/ industry awareness and perception study of the new product of Hindustan lever limited (bru coffee, lipton tea and knorr soupy snax)
56	Assess the consumers behavior towards MTR brands
57	Pre-market testing on complete face care kit
58	Post purchase buyer behaviour and satisfaction towards Hero Honda Bike
59	Customer satisfaction with special reference to Jet Airways
60	Marketing strategy for eco-drive watches of citizen brand, Pune.
61	Customer satisfaction of Godrej line of locks
62	Customer satisfaction towards Hero Honda motorcycles
63	Sales of retail banking products and customer satisfaction survey (study on ICICI bank ltd.)
64	Consumer perception towards front loading washing machines with special reference to IFB
65	Comparative study on dealer analysis of different brands of cars for sales promotion activities in Pune city
66	Market survey on customer satisfaction with reference to frontier business systems pvt. Ltd.
67	Awareness of children’s insurance policy in the market with special reference to MetLife India insurance company
68	Market study of BPL home appliances in comparison with other brands in Pune district
69	Research on case tools in software development life cycle
70	A study on consumer awareness, buying behavior and satisfaction towards Philips I-T.V
71	Analysis of consumer preferences and frequency of purchase with special reference to Nandini ghee ltd
72	Market analysis of ready to eat packaged foods in Pune city(a case study on MTR foods ltd.)
73	Consumer response to Samsung television
74	Indian consumers attitude towards life insurance at ICICI bank
75	Customer satisfaction in the case of slurry pumps manufactured and supplied by m/s. McNally Pune industries ltd, a major manufacturer in India
76	Realty check on builders stock and their perception towards standard chartered bank
77	A study of working capital with respect to “Sudarshan Telecom ltd”

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78	Perceptions of advertisers & viewers on star network
79	Study on mandya milk union(mamul)
80	Sales promotion towards nandini ghee and butter
81	Satisfaction of Deccan herald readers
82	Sujay advertising
83	Brand image of eureka forbs with specific to aqua guard
84	Aqua cento packaged drinking water
85	Paper on onscreen adoption of indo-pak relations
86	A study on internet related consumer aberrant behaviors (with special reference to India, Canada and Uk)
87	Mutual fund at ICICI
88	Selling pattern of retail outlets with reference to hero Honda motor cycle pvt ltd
89	Media effectiveness and customer opinion of world space products
90	Brand awareness of Airtel mobile connection
91	Effectiveness of online advertising
92	Research on a new product in the coffee market at cafe coffee day. Pune
93	Satisfaction of customers regarding reliance India mobile
94	Market analysis of customer satisfaction of Garuda
95	Analyzing and understanding the operations of an advertising agency
96	Consumer preferences in buying water purifiers
97	Retailer's perception towards transporter cum distributor (TCD) at Pune milk union limited, Pune
98	Market share holding of Pepsi cola beverage in Pune
99	Analytical study on investors' perception towards mutual funds in Pune
100	Comparative study of mutual funds a study done at SBI funds management pvt. Limited Pune

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System

No	Project title
1	A Study On Indian Software Product Industry
2	Role of case tools in the various activities of the software development process has the following objectives:
3	To Study the Needs of Business Community for the Automation of Business Process
4	Determining the market potential of Satyam Info way with reference to corporate internet usage.
5	System Analysis and Design for Order Management
6	Resource Management System
7	Existing IT Infrastructure Management System in the companies.
8	A Study on Security Analysis for selecting Appropriate security
9	Interim reporting SME's
10	System Design Specifications for Printing Press
11	An Analytical Study of Supply Chain Management
12	ERP-Change Management
13	Evolving a Computerized System Design Specifications for Printing Press Organization Using Process Model & Data Model Techniques
14	Analysis of factors that cause Software Project Time Overrun
15	Export Performance, Challenges and Prospects of Technology Industry in India
16	A Study On Supply Chain Management Of SSP Technology
17	Positioning strategy for IT Infrastructure Management
18	Foreign Exchange Practices & Hedging Tools used by the Software Industry
19	Design and Development of Information System for SSP Technology Communication Private Limited